When Bill Porter experienced signs of a stroke – doctors, nurses and paramedics worked together to save his life.
In 2012, North Florida Regional Healthcare continued its commitment to excellence and remained dedicated to serving the community. During the year, the work on the Phase IV $62 million expansion progressed at a quick pace and now is nearing completion. This expansion includes the addition of a four-story patient tower, increasing the overall capacity by 92 beds for cardiology, neurosciences, a Level II Neonatal Intensive Care Unit (NICU) and maternity post-partum patients. This new tower is projected to open to the community during the Summer 2013. Upon completion of the new tower, North Florida Regional Medical Center (NFRMC) will be better equipped to treat our steady increase of patients, and it will help us continue to make advancements in medical technology to provide quality patient care at Gainesville’s community hospital.

In addition to the expansion, this year marked the second year in a row that NFRMC was recognized by The Joint Commission (TJC) as a ‘Top Performer on Key Quality Measures.’ The list of Top Performers increased by 50 percent from its debut last year and represents 18 percent of more than 3,400 eligible accredited hospitals reporting data. At NFRMC, we understand that what matters most to our patients is safe, effective care. That’s why we have made a commitment to accreditation and to positive patient outcomes through evidence-based processes. This quality recognition is a tribute to all physicians, nurses and other clinical providers who are part of the team that provides patient care.

NFRMC also was awarded the UnitedHealth Premium specialty designation in recognition of quality care for total joint replacement surgery. This designation represented another rigorous quality check for the care provided at our hospital and was based on detailed information about specialized training, practice capabilities and outcomes.

There were many other goals that we achieved this year – too many to list. And I know 2013 will be marked with new milestones. Ultimately, our continued goal is to ensure we collectively have a medical center that continues to meet the needs of our community. Thank you to our board, medical staff, employees and volunteers who make meeting this goal possible. And thank you to our patients who continue to put their trust in our healthcare system.

Ward Boston III
President & Chief Executive Officer
As Gainesville’s only community hospital, North Florida Regional Medical Center (NFRMC) has continued to expand in order to increase the number of people within the community who have access to the quality, award-winning care NFRMC consistently delivers. During 2012, the $62 million Phase IV Multi-Campus Expansion moved forward with a scheduled opening in early July of 2013. The most visible part of the expansion includes a new, four-story patient tower. The completion of Phase IV Expansion will bring an expanded area of care for cardiovascular patients, for neuroscience patients, and it will add a new Neonatal Intensive Care Unit. When the new tower opens, NFRMC will have grown to be a 445-bed medical and acute care center. NFRMC serves 14 counties and offers comprehensive cardiovascular care, oncology, orthopedics, neurosciences, robotic and minimally-invasive surgical services, women’s health, bariatrics, wound therapy and specialized senior care. In addition to celebrating the opening of its new tower in 2013, NFRMC will also celebrate 40 years of service to the community. The hospital opened its doors to patients on February 6, 1973.

NFRMC is a part of North Florida Regional Healthcare, a healthcare system that also includes a number of other outstanding medical programs dedicated to quality healing. Those programs include the Heart & Vascular Center, Cancer Center, Women’s Center, Robotics Center, Invision Imaging, Obesity Center for Surgery & Treatment, Diabetes Center, Endoscopy Center, Sleep Disorders Center, Wound Therapy and Hyperbarics, as well as primary medical care that includes Express Care, Gainesville Family Physicians, Gainesville Internal Medicine Physicians and the Senior Healthcare Centers.

North Florida Regional Medical Center is a member of Hospital Corporation of America (HCA). Based in Nashville, Tennessee, HCA remains the nation’s leading provider of healthcare services, a company comprised of locally managed facilities that includes about 163 hospitals and 110 freestanding surgery centers in 20 states and England and employing approximately 199,000 people. Approximately four to five percent of all inpatient care delivered in the country today is provided by HCA facilities.
With our campus growing to meet increasing patient volume, North Florida Regional Medical Center (NFRMC) depends on its dedicated team of volunteers. Married couple Ed and Florence Isenhour and dozens of others like them give thousands of hours of their time each year to enhance patient care. Now, more than ever, volunteers are an important part of North Florida Regional’s team of dedicated, caring professionals.

In 2012, NFRMC’s focus on our patients was once again the top priority. A perfect example is from February when these Girl Scouts and Brownie Troop representatives put their hearts into making our patients feel better on Valentine’s Day. On the heartfelt holiday, each patient at NFRMC received a carefully-made Valentine filled with love and care. Twenty-six young ladies from Junior Troop 1605 and Brownie Troop 498 crafted the cards. Some of them came to the hospital to drop the cards off so they would be here in plenty of time for Valentine’s Day. If you asked the girls their goal for this project, it was really very simple. They said they wanted to make people feel happy and just tell them, “Happy Valentine’s Day.”
## 2012 Economic Impact

<table>
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<tr>
<th>Total Salaries &amp; Benefits</th>
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<tbody>
<tr>
<td><strong>Cost of Charity &amp; Uncompensated Care</strong></td>
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<td><strong>Taxes Paid</strong></td>
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<td><strong>Total Taxes</strong></td>
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<td>Minority &amp; Women Owned Business Support</td>
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<tr>
<td><strong>Total Economic Impact</strong></td>
<td><strong>$243,346,359</strong></td>
</tr>
</tbody>
</table>

*5-year Annual Average

North Florida Regional has earned a reputation for providing quality, clinically-excellent care. One example is a new Lung Screening Program. Low-dose CT lung screening can find lung cancer in its early stages and increase survival rates significantly. Radiologists who read the scans will be following the program as it goes forward to track its results and impact.
A partial list of the organizations benefiting from North Florida Regional Healthcare's involvement includes the following:

- ACORN Clinic
- Alzheimer’s Association
- American Cancer Society
- American Diabetes Association
- American Heart Association
- ARC of Alachua County
- Autism Speaks
- Bread of the Mighty Food Bank
- Boys and Girls Club
- Boy Scouts of America
- Chamber of Commerce
- Donate Life America
- Economic Development Councils
- Habitat for Humanity
- HCA Hope Fund
- Healthy Start
- Hospice
- Junior Achievement
- Lake Area Ministries
- Lake City Community College
- Life Quest
- Life South Community Blood Centers
- March of Dimes
- Newberry Elementary School
- Peaceful Paths
- Retired Seniors & Volunteer Program
- Rotary
- Santa Fe College
- St. Francis House
- Susan G. Komen For The Cure
- UF Health Science Programs
- United Way
- Wish Upon A Star
- YMCA

GIVING BACK TO OUR COMMUNITY

Community Support

North Florida Regional Healthcare delivers a substantial impact on our community each year. In addition to hosting the annual Holiday Pond Lighting, Easter Sunrise Service and Pink Flamingo Display for Breast Cancer Awareness Month on the shores of its Duck Pond, North Florida Regional plays a significant role in the community’s major charity events, including the March of Dimes March for Babies. We commit significant dollars to the event, and our Spirit Station along the route is always one of the biggest. In 2012, our Spirit Station included interactive games aimed at encouraging healthy eating and exercise for children and families.

Caleb Stakely was born premature and counted on Neonatal Intensive Care to help him go home to his family, including mom Katie, dad Chris, big brother Dylan and big sister Nicki. Katie and Chris say their family is thrilled that Caleb will be one of two Team Ambassadors for North Florida Regional at the 2013 March of Dimes March for Babies.

Joshua McRae was born 11 weeks early and was cared for in Neonatal Intensive Care for nearly 7 weeks. After going home with his parents, Amber and Jeremy, Joshua has continued to thrive. Amber and Jeremy say they were honored when Joshua was asked to be one of two Team Ambassadors for North Florida Regional at the 2013 March of Dimes March for Babies.
Awards and Recognition

A proven leader, North Florida Regional Medical Center is fully accredited and is certified as a Primary Stroke Center by The Joint Commission, is a Bariatric Center of Excellence and is the only accredited Chest Pain Center in Gainesville. Blue Cross and Blue Shield of Florida, Inc. (BCBSF) has designated North Florida Regional Medical Center as a Blue Distinction® Center for Knee and Hip Replacement, Spine Surgery and Bariatric Surgery. In 2012, the hospital was awarded the UnitedHealth Premium specialty designation in recognition of quality care for total joint replacement surgery. In addition, 2012 marked the second year in a row that NFRMC was recognized by The Joint Commission (TJC) as a ‘Top Performer on Key Quality Measures. The recognition places NFRMC in the Top 18 percent nationally of all US hospitals.

Consult-A-Nurse®

Free physician referrals, health information and class registration are available by calling 1–800–611–6913. Registered nurses are available for consultation through this multi-lingual community service, sponsored by North Florida Regional Healthcare.
QUALITY & PATIENT SAFETY

Despite our achievements, HCA North Florida recognizes the importance of patient safety and continues to make it paramount. Our initiatives ensure the safety and quality of care given to our patients each day.

SurgiTrak Family Notification of Surgical Status

A program called SurgiTrak was piloted in 2012 at some HCA hospitals in North Central Florida and will launch in early 2013 at North Florida Regional Medical Center. SurgiTrak provides notifications to designated family members of a patient’s progression through the surgical episode. Notifications can be sent via text or email to a mobile device such as a smart phone, a tablet or any other computer or laptop with an Internet connection. This provides family and friends in a remote location with immediate information. For family members at the hospital, it means freedom to leave the waiting area without missing vital information about their loved one’s surgery.

Severe Sepsis Program

Earlier this year, North Florida Regional Medical Center began a program aimed at the challenge of severe sepsis. NFRMC adopted early, goal-directed therapies, instituted a Sepsis Alert and invested $100,000 for 8 Vigileo monitors and interface equipment needed to support the therapies. Efforts included ongoing support for FloTrac arterial line sensors and PreSep Oximetric Central lines. Leaders formed a coordinated Sepsis Team. NFRMC’s baseline mortality for severe sepsis and shock was 32 percent prior to the program. For the year, mortality is down to 18 percent, already surpassing the program’s initial goal. Program managers believe even more reductions are possible and say they will be diligent in detecting and managing this difficult disease.

BCTA – Barcode-enabled Transfusion Administration

Barcode-enabled Transfusion Administration provides our hospital team with barcoding capability for blood products. This makes possible automated reporting and trending of blood utilization in accordance with regulatory guidelines, as well as automated reporting of blood transfusion reactions. BCTA implementation began in 2012 and will be completed by mid-year 2013. It is an important service because it enables blood product verification at the patient bedside, enhancing patient safety.

Modified Early Warning System (MEWS) Monitoring Process

In a busy, complex healthcare environment, recognition of deteriorating patient conditions can be delayed. Identification of negative changes can decrease the number of failure-to-rescue events through monitoring and timely intervention. The Modified Early Warning System (MEWS) Monitoring Process is based on five measurements, including the following:

- Systolic Blood pressure
- Heart Rate
- Temperature
- Level of Consciousness
- Respiratory Rate

Using weighted criteria, MEWS transforms this physiological data and determines an aggregate score that may be used to categorize clinical deterioration and direct care. The score is determined electronically and displayed on each patient’s status board. It is important to note that MEWS is a monitoring aid. It is intended to trigger critical thinking and assessment prior to making care decisions. Anticipated benefits derived from utilizing the MEWS scores include timely response to changing patients’ conditions, decreased resuscitation events and decreased patient mortalities.

SURVIVING SEVERE SEPSIS

STOPPING A SERIOUS KILLER
Vascular Accreditation

Non-Invasive Diagnostic Services at North Florida Regional Medical Center was granted vascular testing accreditation by the Intersocietal Accreditation Commission in 2012. Accreditation is a seal of approval for the quality work staff and physicians do here to detect life threatening heart disorders, stroke and other diseases. Non-Invasive Services Director Sandy Daughtry, Assistant Vice President of Cardiovascular Services Michael Montgomery and vascular lab staff joined together with Medical Director and Vascular Surgeon Dr. Elmer Croushore for a photo to celebrate this recognition of their work.

Walgreens Bedside Pharmacy

In July 2012, Walgreens and North Florida Regional Medical Center created a partnership to offer patients the chance to have their medications delivered to their bedside prior to discharge. Now, patients no longer have to stop on their way home to get prescriptions filled.

Following admission, patients are asked if they would like to select Rx Bedside Delivery from Walgreens. Walgreens has a full-time pharmacy technician at North Florida Regional to speak with patients who choose bedside delivery and make arrangements for their medications to be delivered prior to discharge. Patients who usually have prescriptions filled elsewhere can have their next refill transferred back to their regular pharmacy. A Walgreen’s pharmacist then calls the patient 48 hours after discharge to answer any questions they have about their medications. Rx Bedside Delivery is part of our commitment to quality, patient-centered care.

Image Lightly

Studies have shown that, in addition to the benefits of diagnostic procedures that involve radiation, there might also be risk that should be considered by patients and those treating them. Some government agencies and medical organizations have stressed the adoption of two guiding principles of radiation protection for patients: appropriate justification for ordering each procedure and careful optimization of the radiation dose applied during each procedure.

North Florida Regional Medical Center and Invision Imaging worked together to incorporate these baseline recommendations and also add additional steps, including adoption of education and competency standards for clinical professionals, meeting and achieving nationally recognized certification standards and adopting “As Low As Reasonably Achievable” or ALARA dose protocols. Image Lightly is based on The Alliance for Radiation Safety in Pediatric Imaging’s Image Gently protocol for pediatric patients.

Our radiation-reduction efforts focus on preventing accidental or isolated incidents of excessive exposure, reducing cumulative radiation dose, and focusing on nationally accepted guidelines to assure that we always give the lowest effective dose of radiation possible.
Primary Care & Senior Care

North Florida Regional Healthcare offers a variety of options for primary care. No matter who you are, we have a doctor for you. Our primary care providers include the following:

- Gainesville Family Physicians – NFRMC Campus
- Gainesville Family Physicians – Tioga
- Gainesville Internal Medicine Physicians
- Senior Healthcare Center – Springhill
- Senior Healthcare Center – Crown Pointe
- Senior Healthcare Center – The Village
- Senior Healthcare Center – Melrose

Gainesville Family Physicians

For more than 30 years, Gainesville Family Physicians has been serving our community by delivering expert care in areas such as family medicine, lab work, EKGs and more. In September 2012, they opened a second location in Tioga Town Center, five minutes west of North Florida Regional Medical Center. The board-certified physicians at both practices accept same or next day appointments.

Gainesville Internal Medicine Physicians

Gainesville Internal Medicine Physicians is a group of Internal Medicine specialists that has been setting the standard of excellence in medical care in North Central Florida since it was established in 1994. All of its physicians are certified by the American Board of Internal Medicine. Medical care focuses on prevention, diagnosis and treatment and chronic disease management.

Senior Healthcare Centers

Our four Senior Healthcare Centers are outpatient departments of North Florida Regional Medical Center and are recognized by The Joint Commission for upholding the highest standards of quality care. The Senior Healthcare Centers specialize in primary care for patients 65 years of age and older. Our newest office at The Village in Gainesville opened in January 2012. To learn more, please visit www.seniorprimarycare.com.
The Heart & Vascular Center

Quality cardiovascular care starts with experts who are committed to high quality patient outcomes. At The Heart & Vascular Center of North Florida Regional Healthcare, the physicians, nurses and clinical staff are dedicated to providing excellent clinical outcomes in a caring, compassionate manner in state-of-the-art facilities. During the year 2012, cardiothoracic surgery volumes increased 7 percent; in similar fashion, cardiac catheterizations increased 9 percent, and primary coronary interventions increased 22 percent. Electrophysiology procedures include pacemaker and implantable cardiac defibrillator placements, as well as lead extraction and ablation procedures. Non-invasive diagnostic services performs approximately 60,000 testing procedures annually for patients. Home to a regional cardiovascular program that is strong and growing, The Heart & Vascular Center cares for patients throughout North Central Florida.

Emergency Services

During the year 2012, physicians and clinical providers delivered care for more than 68,000 patients in the Emergency Department and its affiliated Express Care clinic. That translates into a growth rate of 12 percent compared to 2011. During this time of growth, staff remain committed to delivering high quality care in the shortest wait times possible. One example of the commitment to quality care is Chest Pain Center accreditation from the Society of Chest Pain Centers. North Florida Regional continues to make its wait times available on its website at NFRMC.com. Wait times are also available by texting ‘ER’ to 23000. NFRMC also continues to use smartphone technology to give patients in North Central Florida access to wait times and health information on iTriage®. To increase the number of patients who can access expert emergency training, North Florida Regional opened Express Care in 2011. Located just two blocks from the hospital, this location offers ER physicians and staff to patients who need more than traditional after-hours primary care but don’t believe they need a fully-equipped ER. A perfect example is in the photograph of patient Denny Keller returning to thank the providers who helped him. Experiencing pain he could not explain, Keller went first to Express Care. Doctors diagnosed Keller’s gallbladder attack and had him transported directly to the ER. After successful surgery, Keller says he is back at 110 percent.
The Cancer Center

North Florida Regional Healthcare is dedicated to the care of patients with cancer at The Cancer Center, a 25,000 square-foot state-of-the-art facility. Dr. Christopher Balamucki, Dr. Cherylle Hayes and Dr. Allison Grow use advanced technologies including VMAT Rapid Arc Therapy, Intensity-Modulated Radiation Therapy, High Dose and Low Dose Rate Brachytherapy and stereotactic radiosurgery with the CyberKnife. Our cancer program is accredited by the American College of Surgeons Commission on Cancer as a comprehensive community cancer program. Our multidisciplinary oncology team is dedicated to cancer prevention, early detection, timely diagnosis, optimal treatment, rehabilitation and support. At North Florida regional, we embrace clinical research, new technologies and therapeutic advances for one very important goal – helping our patients beat cancer. More information about our program is on our website.

www.cancergainesville.com

The Women’s Center and New Beginnings

The Women’s Center at North Florida Regional offers comprehensive health and wellness services specifically centered on women’s needs. Established more than 20 years ago, The Women’s Center includes maternity services, surgery facilities, physician offices and a diagnostic center. Each month, approximately 200 mothers deliver their babies in its New Beginnings maternity unit. And in 2012, more than 2,700 babies were delivered here. From the opening in 1990 through December 2012, the number of births totals more than 44,000.
The Robotics Center

The Robotics Center at North Florida Regional is a leader in robotic-assisted surgery with high volume programs in urology, gynecology and gynecologic oncology. In 2012, the hospital added a second da Vinci Si Surgical System to allow increased access for patients seeking the most advanced technology in robotic surgery. Several robotic surgery firsts in the Gainesville area have taken place at North Florida Regional. Recently, those include the first single incision robotic hysterectomy and the use of near-infrared fluorescence imaging guidance during pelvic lymph node dissection on a robot-assisted lap radical cystoprostatectomy. Advantages of robotic, minimally-invasive surgery include less blood loss, lower chance for complications, shorter time in the hospital, faster recovery and quicker return to pre-surgery lifestyle. The Robotics Center continues to grow as patients become more educated about the benefits offered by robotic surgery.

The Sleep Disorders Center

Accredited by the American Academy of Sleep Medicine (AASM), North Florida Regional’s Sleep Disorders Center offers a wide range of diagnostic and therapeutic services that blend state-of-the-art technology with the comforts of home. The center provides a modern, well-equipped facility, specially designed for the diagnosis and treatment of sleep disorders, including sleep apnea, restless legs syndrome, narcolepsy and parasomnias, such as REM Behavior Disorder. The Sleep Disorders Center has been renovated recently to include six testing suites, including two ADA accessible suites that accommodate patients in wheelchairs. Our comfortable rooms are furnished with queen beds, large sleeper recliners, private baths, flat screen televisions and wireless internet. The Sleep Disorders Center is accredited for both on-campus testing and Home Sleep Testing (HST).
Our Commitment To Excellence

Center for Obesity Surgery & Treatment

For more than 30 years, physicians and staff of the Center for Obesity Surgery & Treatment at North Florida Regional Medical Center (NFRMC) have provided care for patients who choose weight loss surgery to help them achieve a healthy life. Our center has been accredited by both the American Society for Metabolic and Bariatric Surgery and Optum Health as a Center of Excellence for Bariatric Surgery. Blue Cross and Blue Shield of Florida, Inc. (BCBSF) has designated NFRMC as a Blue Distinction Center for Bariatric Surgery. Centers who have this accreditation and recognition must meet rigorous quality indicators and outcomes to make sure high quality care is provided to patients. In addition, the center is accredited by Aetna Institutes of Quality for Bariatric Surgery. Information about surgery options, physicians and staff is available on the center’s website. www.northfloridaweightloss.com

David Morris regained his health after weight loss surgery and is among thousands of patients who have chosen the Center for Obesity Surgery & Treatment at North Florida Regional.

Neurosciences & Orthopedic Care

Comprehensive spine services are available at NFRMC, including spinal fusion, disc replacement, laminectomy and kyphoplasty. Intra-operative image guidance is among the resources that are a part of the neuroscience program. BlueCross and BlueShield of Florida, Inc. (BCBSF) has designated NFRMC as a Blue Distinction Center for both Spine Surgery and Knee and Hip Replacement. Blue Distinction Centers are identified as leading institutions that meet clinically validated quality standards and deliver better overall outcomes in patient care. Orthopedic surgeons at NFRMC continue to take advantage of advanced technology to raise even further the level of quality for patients having joint replacement surgery. For patients having knee replacement surgery, robotic navigation increases precision in device placement for better and longer-lasting results. For patients having hip replacement surgery, NFRMC added a second Hana Table in 2012, increasing access to the newer anterior approach. It is one of the least invasive surgical options, and most patients undergoing hip replacement surgery are eligible candidates for the anterior hip approach.
The Diabetes Center

The American Diabetes Association reports that more than 25 million Americans have diabetes, and only one in three are aware of their diabetes. While diabetes is often a hereditary condition, it is still possible to develop diabetes even with no known family history. In many individuals, type 2 diabetes is often preventable through regular medical checkups and a healthy lifestyle. On every National Diabetes Alert Day, the Diabetes Center at North Florida Regional offers free diabetes screenings for adults. The event, which is held annually, is intended to both increase diabetes awareness and to serve as a wake-up call to Americans. In November 2012, one of the Registered Dieticians from The Diabetes Center held a Supermarket Tour for people with diabetes or at risk for diabetes. The tour was a way to show people that managing and preventing diabetes begins with smart shopping at the grocery store.

Imaging Services

North Florida Regional Healthcare provides a comprehensive array of imaging services for inpatients at North Florida Regional Medical Center and for outpatients at Invision Imaging, located nearby on the hospital campus. Invision Imaging is equipped with the latest generation 64-slice CT scanner to produce a number of diagnostic services, including CT coronary angiography, CT calcium scoring, CT colonography, CT enterography and CT lung screening. They also offer advanced 3T High Definition MRI, which can be an excellent diagnostic tool when looking at the brain or central nervous system. PET (Positive Emission Tomography) combined with CT is also available and allows physicians to pinpoint the location of cancer within the body before making treatment recommendations. Other diagnostic imaging services available through the North Florida Regional Healthcare campus include bone density/dexa, digital mammography, echocardiogram, EKG, fluoroscopy, MRA, nuclear medicine, ultrasound and X-Ray. As part of the hospital’s effort to catch lung cancer early, in 2012 it developed a comprehensive screening package specifically for those who have no symptoms. Located on NFRMC’s campus, the program allows all providers involved in the treatment of lung diseases to work together for diagnosis, treatment and management.

Deborah Shaw-Mirando is a lung cancer survivor who says lung screening revealed cancer at its earliest stage and saved her life.
The Surgical Pavilion

The Surgical Pavilion at North Florida Regional Healthcare is an ambulatory surgery center licensed by the State of Florida Agency for Health Care Administration. The center has also attained full accreditation by The Accreditation Association for Ambulatory Health Care (AAAHC). In October 2012, the Surgical Pavilion celebrated its 20th Anniversary and received recognition as an APEX Quality Award Winner. The APEX Quality Award distinguishes the Surgical Pavilion as one of CTQ’s highest performing healthcare entities in its healthcare peer grouping. Its facility offers six operating rooms with the latest technology and state-of-the-art equipment for a variety of specialties including the following:

- General Surgery
- Gynecology
- Neurosurgery
- Ophthalmology
- Oral/Dental/Maxillofacial Surgery
- Otolaryngology
- Orthopedic Surgery/Hand Surgery
- Pain Management
- Plastic Surgery
- Podiatry
- Urology

Endoscopy Services

The Endoscopy Center at North Florida Regional is an ambulatory surgery center licensed by the State of Florida Agency for Health Care Administration. Medical providers include 12 practitioners specializing in gastroenterology. All physicians maintain staff privileges at North Florida Regional Medical Center, as well as The Endoscopy Center. Staff are especially committed to delivering messages about the health benefits of recommended screening colonoscopies. Each year, the center offers 31 free colonoscopies – one each day during March, Colon Cancer Awareness Month. The free procedures are offered to those who have recently lost jobs and health insurance and are eligible for a screening colonoscopy. The project has proved to be a lifesaving effort.

Gastroenterologist Dr. Charles Sninsky performs a colonoscopy for a patient at The Endoscopy Center. Dr. Sninsky and his colleagues dedicate substantial time and effort to increasing awareness that screening colonoscopies save lives.
Wound Therapy & Hyperbaric Services

At Wound Therapy Services of North Florida Regional Medical Center, specialists assist with the diagnosis and treatment of wounds that lead to wound healing, for even the most difficult to heal wounds. The experts at Wound Therapy Services use the latest research to make your healing process shorter and simpler. We specialize in healing wounds, including the following:

- Diabetic Ulcers
- Vascular Wounds
- Wounds resulting from Trauma
- Post-surgical Wounds
- Dog and Spider Bites

Hyperbaric Oxygen Therapy (HBO) is also available and is a mode of therapy in which the patient lies in an enclosed chamber. The patient breathes pressurized, 100 percent oxygen, allowing more oxygen to be forced into the body’s tissue. This additional oxygen can augment bacterial clearing and enhance the healing process.

OUR FACILITIES AND SERVICES

North Florida Regional Healthcare

- The Cancer Center
- Invision Imaging
- The Endoscopy Center
- Surgical Pavilion
- Gainesville Family Physicians
- Heart & Lung Surgery Specialists
- Gainesville Internal Medicine Physicians
- Gainesville GYN Oncology
- The Women’s Center
- The Heart & Vascular Center
- The Robotics Center
- The Diabetes Center
- The Sleep Disorders Center
- Express Care
- Senior Healthcare Centers
- Obesity Center for Surgery & Treatment

North Florida Regional Medical Center

- 353-bed acute care; expanded capacity to 445-bed acute care opening in 2013
- 24-Hour Emergency Services
- Accredited Cancer Program
- Accredited Stroke Program
- Accredited Chest Pain Center
- Cardiovascular Program
- da Vinci Systems for Minimally-Invasive Surgery
- Imaging Services
- Neuroscience and Stroke Program
- Orthopedic and Spine Surgery
- Wound Therapy & Hyperbaric Services
The year 2012 saw the largest expansion since the hospital opened in 1973. Heavy equipment rolled in and began the $62 million Phase IV Multi-Campus Expansion. When complete, Phase IV adds a four-story patient tower, increasing the overall capacity by 92 beds. Much of the focus of the expansion is centered on heart care. The entire second floor will be devoted to caring for cardiac patients. In addition to the additional patient care area on the second floor of the new tower, renovations within the existing hospital have made it possible for all aspects of heart care to happen in adjacent areas. This continuum of care is designed to elevate the quality of treatment and the overall patient experience. The same kind of care and thought being put into the design of Phase IV expansion was in place for the design of Phase III, which opened in 2010. That expansion, also focused on heart and vascular patients, made possible coordinated care from a central location. Instead of patients spread in four areas of the hospital, they are now able to receive all their follow-up care from the same room.

“Phase IV will be a continuation of our vision,” says Ward Boston III, President & CEO of NFRMC. “We want our physicians and staff to be able to work together at an even higher level than they have in the past. The future of healthcare is all about quality and finding new ways to take medical treatment to another level. Hospitals that want to grow will find ways to do this. That’s what the future is all about, and we’re excited about that future.”

The third floor of the new tower will bring a new Level II Neonatal Intensive Care Unit. The fourth floor will be devoted to neurosurgical patients. All patient rooms in the new four-story tower will be private rooms.

“Research ties private rooms to better patient outcomes and shorter hospital stays for our patients, and that makes the investment in private rooms well worth it,” says Matt Davis, Chief Operating Officer at NFRMC. “Again, the movement in today’s healthcare world is about what we can do to make the patient experience better and the outcomes to match. That is our mission.”

“In the 40 years since North Florida Regional Medical Center first opened, we have been building and growing,” Boston says. “That is made possible by a community that knows us and trusts us for quality medicine delivered by providers who care. The hospital has certainly changed in 40 years, but the quality and caring our community relies on has not changed. It has always been there and will continue as solid as ever.”
North Florida Regional Healthcare Leadership

Peter Sarantos, MD – Chairman of the Board

Jeffery Snyder, MD – Vice-Chairman of the Board

Ward Boston III – President & Chief Executive Officer

Jay St. Pierre – Vice-President & Chief Financial Officer

Matt Davis – Vice-President & Chief Operating Officer

Scarlott Mueller – Vice-President & Chief Nursing Officer

Ann Weber, MD – Chief Medical Officer

Julie Samples – Assistant Vice-President, Assistant Chief Nursing Officer

Bill Coorpender – Vice-President of Human Resources

Michael Montgomery – Assistant Vice-President of Cardiovascular Services

Kenneth “Chip” Overstreet – Assistant Vice-President of Orthopedic Services

JR Anchors – Assistant Vice-President of Geriatric Services

Kyle Baxter – Assistant Vice-President of Operations
6500 W. Newberry Road
Gainesville, Florida 32605
(352) 333-4000

www.NFRMC.com

For information and a physician referral,
contact Consult-a-Nurse®.
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